

# Maile Lani :)

## Graphic Designer

### Profile

Highly creative and multifaceted Graphic Designer with extensive experience in multimedia, web and print design. Has developed web sites and advertisements for clients in retail, professional services, and television.

Exceptional collaborative and personal skills. Known for creativity, speedy turnover, and outgoing personality. Proficient in both a Windows and Macintosh environment. *Creative experience in Web Site Design, Magazine Advertisements, Photograph Retouching and Restoration, and Digital and Film Photography.*

### Software Skills

- 3D Studio Max
- Content Management Systems
- Film Photography
- Javascript
- Actionscript
- CSS
- Flash
- Microsoft Office
- Adobe Photoshop
- Digital Photography
- Front Page
- PHP
- Adobe Illustrator
- Dreamweaver
- HTML
- XHTML

### Work Experience

#### **FREELANCE GRAPHIC DESIGNER** *April 2008-Present*

- Designed and created SEO friendly, W3 compliant web sites in CSS
- Used content management software to create user friendly websites that can be updated by the client
- Created and implemented custom Wordpress templates
- Designed web banners, business cards, logos, billboards, and other marketing material for various clients

#### **PBS: WLIW21 NEW YORK** *Webmaster January 2008-August 2008*

- Successfully translated subject matter into concrete designs for web
- Created Flash highlights, banners, link buttons, email newsletters, and production pages for new shows
- Maintained WLIW web site, keeping content and design fresh and current
- Developed and created main web site and additional mini sites for WLIW's *Visions* series
- Directed interns on various design projects

#### **KURLAND PHOTO** *Technology Manager/Graphic Designer March 2007-May 2008*

- Manager in charge of computer technology
- Designed, created, and maintained monthly magazine ads
- Maintained store web site
- Set up and maintained office network
- Photographed and listed items to be sold on eBay
- Provided technical assistance to customers

### Education

**York University:** Toronto, Canada 2006 *Music Composition*

**Université de Montréal:** Montreal, Canada 2005 *French Language*

**Pontificia Universidad Católica:** BsAs, Argentina 2004 *Spanish Language*

**Monash University:** Melbourne, Australia 2003 *Music Composition*

**The Art Institute:** Atlanta, Georgia 2001 *Graphic Design/Animation*

